



**ENTER
THE NOVALUX
WORLD**



novalux
ITALIAN LIGHTING DESIGN SINCE 1948

TURN ON THE LIGHT

Novalux is an example of an Emilian Family entrepreneurship, started by Gino Persiani. He was born in 1910 and at the outbreak of World War II, he was 30 years old. Precisely in Germany he sees for the first time the fluorescent tubes on the German submarines and starts dreaming about how to use this lighting source. As a self-designed tailored dress, this innovative source of energy becomes a real lighting device. In 1948 Novalux is established. The work and success of Novalux continue today with Gino's grandson. Alessandro Sgrignoli inherited his grandfather's intuition and entrepreneurial courage, while leading the company with the same determination and foresight.



novalux

LIGHTING, STEP BY STEP

1948

1950

1975

1986

2017

2019

2022

2023

Novalux is born

Gino Persiani, during the WWII, discovers the fluorescent tubes. Turns them into lighting fixtures and founds Novalux.

First project

Gino Persiani, to make himself known, illuminates for free a shop under the porticos of Bologna.

New location

Novalux moves to the new industrial headquarters in Funo di Argelato (Bologna).

First fair

Novalux participates at the Fair Tech Lighting of Milan.

Expansion

A major business requires more space: a new warehouse in headquarters Novalux.

Acquisition of SLV

Novalux integrates with SLV Lighting Group Integration. Its branches open abroad, in France, Belgium and Switzerland.

ISO certification

Novalux acquires the System certification integrated management for Quality and the Environment, according to the rules UNI EN ISO 9001:2015 and UNI EN ISO 14001:2015.

75° anniversary

Since 1948: 75 years of lighting Novalux registered.



ITALIAN LIGHTING DESIGN SINCE 1948

Since 1948, Novalux has been designing, managing, living and teaching light with a philosophy projected into the future, towards innovation. A company specialized in the production of luminaires, in the residential, commercial and business sectors. Design, avant-garde and sustainable lighting solutions, Made in Italy. Novalux is a well-established brand in the Italian lighting market, which is rapidly expanding abroad. First of all, it is a family of professionals that grows and renovates with an energy that shines for decades.

IT'S TIME FOR FUTURE

Digital transformation, Social Value, Excellence, Sustainability. Novalux transforms light and creates infinite possibilities, between exclusive design, technological efficiency and most refined aesthetic. Customized lighting design, in Italy and worldwide. The company produces, transforms, enhances, designs and furnishes thanks to light, to enjoy spaces, objects and places, enhancing their use, their shapes, their colors, their identity. All in an even more digital perspective: not only a development for the company, but mostly a stable contact channel with the online Community. Future proof excellence.

MADE IN ITALY QUALITY

Our strong commitment in the improvement of lighting, results in continuous investments in research. This has allowed us to reach the highest quality standards in Made in Italy production. The company designs, evaluates, assembles and manufactures customized lighting solutions, quickly and with the highest quality standards, to meet even the most special needs.



< **Certifications**

EXPERIENCE IN OUR OWN HANDS

Every day, in Novalux laboratory, the expert hands of our technical team, with highly specific tools, check the replicability of the characteristics of the products to ensure the best quality and final result. Efficient controls, verified and reliable data. Wide choice of lighting products, excellent raw materials, tested quality, maximum production flexibility, guaranteed. Novalux illuminates every little detail but thinks big. Personalizing lighting projects to create well being and offer new light. Open borders to create new spaces of the future.

LIGHT ON SUSTAINABILITY

Green light for sustainability. Reduce, Recycle, Reuse: Novalux strongly believes in the importance of sustainability and in the protection of the planet with a series of eco-friendly daily actions, choosing technological innovations to optimize and preserve resources. We have always been committed to use renewable resources and to reduce causes of pollution during our production processes. A constant commitment to environmental, social and economic sustainability.

- High energy efficiency products
- CO₂ savings thanks to photovoltaic system
- FSC® branded catalogues and packaging
- Recycling, rather than disposing
- Eco-friendly team: sustainability is chosen every day, we move by bike or with hybrid and ecological cars, thermal water bottles and tools made with recycled paper, glass is preferred to plastic



NOVALUX SUCCESSES



75 Years of experience

17400 Made in Italy items

4755 Active codes

500km Profiles sold in a year

700km LED strips sold in a year

30000m² Company area



Showroom Novalux
Belgium



Showroom Novalux
Swiss



Showroom Novalux
France



Showroom Novalux
Germany

THE NOVALUX WORLD



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Sales network





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